



live, learn, work, create in dublin, ohio

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Dublin Survey to Take Care of Business

(Dublin, Ohio) – The City of Dublin wants to learn more about the needs of its corporate community. Beginning this month, CEOs of all Dublin businesses will be asked to participate in a survey designed to help the City better understand those needs.

“We want to do everything we can to retain, expand, create and attract businesses in Dublin,” said Dublin Deputy City Manager/Director of Economic Development Dana McDaniel. “Our goal is to use information obtained from the survey to guide future planning and resources to continue to make Dublin the premier location for businesses.”

The City has hired Saperstein Associates to oversee the survey. The survey will be conducted in phases to allow different points of contact within a company the opportunity to answer questions relative to their function. In addition, this will reduce the time any one employee will spend answering survey questions.

Much like the biennial community survey the City conducts of residents, which also will take place this year, the business survey asks businesses about their satisfaction with city services, and such information as how likely they are over the next two years to increase the number of employees in Dublin.

Information provided through the survey will be combined with the responses from other businesses. Proprietary information will be kept confidential unless authorized for release.

A letter from Mayor Marilee Chinnici-Zuercher and City Manager Jane Brautigam will be sent the week of Jan. 21 to businesses requesting participation in the online survey. The survey will have a link from the City of Dublin Web site (www.dublin.oh.us), the Economic Development Web site (www.DublinEconDev.com) and the Dublin Chamber of Commerce Web site (www.dublinchamber.org). To participate, Dublin businesses may follow the link in the letter, visit one of these Web sites or call 614-410-4618.