



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

*The Power of Knowledge and Leadership*

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## *Media Release*

For Immediate Release  
September 21, 2007

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### **CITY OF DUBLIN, OHIO RECEIVES ECONOMIC DEVELOPMENT AWARD**

#### *City Recognized for its Promotional Brochure*

Acknowledging the City of Dublin, Ohio, for its promotional brochure, the International Economic Development Council (IEDC) presented its General Purpose Brochure award to the city at IEDC's Annual Conference, which took place in Phoenix, Arizona, September 16-19. Dublin was recognized for this achievement during an awards ceremony on Tuesday, September 18th.

"Economic development efforts have always played a vital role in shoring up the nation's economy, one locality at a time," said Ronnie L. Bryant, IEDC chairman. "As our population grows exponentially and as we continue to overcome challenges, both new and longstanding, these efforts have taken on an even greater importance. The award serves as a salute to pacesetting entities like the City of Dublin for leading the charge."

Competing in the category of General Purpose Brochure by organizations serving areas with populations less than 50,000, the City of Dublin was a clear standout. Dublin is a progressive and innovative city located in the northwest Columbus Metropolitan Service Area. It is within 500 miles of more than 50 percent of the U.S. population, 35 percent of the Canadian population and 60 percent of the nation's manufacturing facilities and consumer markets. This brochure was designed to introduce the progressive and innovative City of Dublin to site selectors and C-level executives. It goes beyond the standard "quality of life" brochure by providing relevant information that not only showcases Dublin, but also Central Ohio. Site selectors and C-level executives can learn about opportunities to obtain capital, businesses that call Dublin home, proximity to market, universities offering resources for employees, access to workforce and amenities available to residents and corporate citizens. The brochure illustrates that anything companies wish to achieve can be achieved in Dublin, where the sky's the limit.

The International Economic Development Council (IEDC) is headquartered in Washington, DC. Its mission is to provide leadership and excellence in economic development for communities, members and partners. IEDC's professional economic development awards annually recognize excellence in the economic development profession.

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